

Partner with Us

Subject: Invitation for Sponsorship: Research on Business, Investment and Economic Landscape, Challenges, and Opportunities in Tanzania

Dear Sponsors

I hope this message finds you well. We are excited to extend an invitation to your esteemed organization to partner with us as a sponsor for our upcoming research initiative in 2024. Our project aims to delve into the intricacies of doing business in Tanzania, focusing on the challenges and opportunities faced by small businesses (MSME's), Tax Reforms and Policy Planning as well as conducting a comprehensive evaluation of public investment and budgetary measures in the region.

About Our Research:

Our research will be a pioneering effort to unravel the unique dynamics of the Tanzanian business environment. We plan to conduct in-depth analyses, interviews, and surveys to gain valuable insights into the challenges hindering small businesses, explore growth opportunities, and critically evaluate the impact of public investment and budgetary allocations on the overall economic landscape.

Why Sponsorship Matters:

By supporting our research, your organization will play a pivotal role in contributing to the knowledge base that informs policy decisions, fosters economic development, and promotes sustainable business practices in Tanzania. Your sponsorship will be prominently acknowledged in all research publications, ensuring visibility among key stakeholders, industry professionals, and academic communities.

Benefits of Sponsorship:

As a valued sponsor, your organization will enjoy a range of benefits, including:

- **Prominent Brand Exposure:** Your logo will be featured in all research materials, including reports, presentations, and promotional content.
- **Recognition in Public Relations:** We will publicly acknowledge and express gratitude for your organization's support in press releases, social media platforms, and relevant publications.
- **Exclusive Networking Opportunities:** Participate in exclusive events and discussions related to the research findings, connecting with industry leaders, policymakers, and fellow sponsors.
- **Customized Research Insights:** Receive tailored research insights and reports to help inform your organization's strategies and decision-making processes.

How to Get Involved:

To discuss sponsorship opportunities or request additional information, please contact **Amran Bhuzohera**, TICGL Senior Economist at ticgl@ticgl.com or +255 734 862 343.

Join Us in Shaping Tanzania's Business Landscape:

We believe that through collaborative efforts, we can make a significant impact on the business and Investment ecosystem in Tanzania. Your sponsorship will not only support our research but also contribute to the growth and prosperity of businesses in the region.

Thank you for considering this exciting opportunity to be a part of a groundbreaking research endeavor.

Best regards,

TICGL

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