

## TANZANIA TAX REFORM AND POLICY PLANNING

## RESEARCH FINDINGS ON TAX ESTIMATION AND POLICY EVALUATION IN TANZANIA

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This research provides valuable insights into the complexities of tax estimation and policy evaluation in Tanzania, with implications for fostering a more equitable, transparent, and conducive tax environment for businesses.

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# TANZANIA TAX REFORM AND POLICY PLANNING

## RESEARCH FINDINGS ON TAX ESTIMATION AND POLICY EVALUATION IN TANZANIA

## **EXECUTIVE SUMMARY**

This research aims to investigate tax estimation methodologies employed by the Tanzania Revenue Authority (TRA) and the Tanzanian government's evaluation of tax policies, with a focus on stakeholders' perspectives and experiences. Utilizing an online information gathering system, data was collected over a three-month period spanning from November 2023 to January 2024. The study primarily targeted businessmen and other stakeholders involved in business operations and taxation in Tanzania.

## Findings from the research revealed several key insights:

 Tax Estimation Parameters: Stakeholders expressed concerns about the adequacy of TRA's consideration of various parameters such as business size, age, ownership structure, industrial sector, and location in its tax estimation processes. There is a perceived lack of alignment between TRA's estimations and the unique characteristics of businesses, potentially leading to inequities in tax burdens.

## RESEARCH OBJECTIVE

To investigate the tax estimation methodologies employed by the Tanzania Revenue Authority (TRA) and evaluate the Tanzania government's oversight of tax policies, with a focus on stakeholders' perspectives and experiences, in order to identify gaps and potential areas for policy refinement to foster a more equitable and transparent tax environment for businesses in Tanzania.

- Government Oversight and Policy Evaluation: While stakeholders exhibited moderate confidence
  in the government's assessment of tax burden for investment attraction, doubts were raised
  regarding its effectiveness in ensuring consistency in tax policies over time. This insights the need
  for enhanced government oversight and transparency in tax policy formulation and
  implementation.
- Tax Challenges Faced by Businesses: Stakeholders identified a range of tax challenges faced by businesses in Tanzania, including complexities in tax regulations, inconsistencies in tax assessments, and concerns about the competitiveness of Tanzania's tax regime in attracting investment.

## Based on these findings, recommendations for policy refinement and future research include:

- Enhancing TRA's understanding and incorporation of diverse business characteristics into tax estimations.
- Strengthening government oversight mechanisms to ensure consistency and transparency in tax policies.
- Addressing tax challenges faced by businesses through regulatory reforms and capacity-building initiatives.

Hence, this research provides valuable insights into the complexities of tax estimation and policy evaluation in Tanzania, with implications for fostering a more equitable, transparent, and conducive tax environment for businesses.

## INTRODUCTION

Tax estimation and policy evaluation play pivotal roles in shaping the economic landscape of any nation, influencing investment decisions, business operations, and overall fiscal health. In Tanzania, the Tanzania Revenue Authority (TRA) shoulders the responsibility of formulating tax estimates, drawing upon various parameters such as business size, age, ownership structure, industrial sector, and location. Concurrently, the Tanzania government evaluates tax burden levels to attract investment and ensures the consistency of tax policies over time.

This research delves into stakeholders' perceptions regarding TRA's tax estimation methodologies and the government's oversight of tax policies in Tanzania. By examining stakeholders' perspectives on the consideration of diverse business characteristics and the effectiveness of government evaluations, this study aims to shed light on potential gaps in tax policy formulation and implementation. Furthermore, it seeks to identify avenues for refinement to foster a more equitable, transparent, and conducive tax environment for businesses in Tanzania.

In this context, the research presents data obtained from stakeholders' responses regarding TRA's consideration of key parameters in tax estimation, alongside their views on the government's assessment of tax burden levels and policy consistency. Through an analysis of these findings, this study offers insights into the current state of Tanzania's tax regime and proposes recommendations for enhancing fairness, efficiency, and investor confidence.

With a focus on stakeholder perspectives and empirical data, this research endeavors to contribute to informed discourse and policy refinement efforts aimed at optimizing Tanzania's tax policies for sustainable economic growth and development.

## **RESEARCH METHODOLOGY**

## **Research Design:**

This study employs a qualitative research design to gather insights into stakeholders' perceptions and experiences regarding tax challenges faced by businesses in Tanzania. Qualitative methods allow for indepth exploration and understanding of complex phenomena.

## **Data Collection:**

- Online Information Gathering System: The primary method of data collection involves utilizing an online platform to gather information from various stakeholders. This method offers flexibility, accessibility, and anonymity, facilitating candid responses from participants.
- Duration: Data collection spans a period of three months, from November 2023 to January 2024.
   This timeframe allows for comprehensive data collection and ensures representation of diverse perspectives over an extended period.

## **Participant Selection:**

- Target Participants: The target participants include businessmen and other stakeholders involved in business operations and taxation in Tanzania.
- Sampling Strategy: Convenience sampling was utilized to recruit participants, leveraging existing
  networks and online platforms to reach a diverse range of stakeholders. Efforts were made to
  ensure representation from various business sectors, sizes, and geographical locations.

### **Data Collection Instruments:**

- Online Surveys: Structured online surveys were developed to gather quantitative data on stakeholders' perceptions of tax challenges faced by businesses. The surveys will include closedended questions to assess stakeholders' views on tax burden considerations, government evaluations, and other relevant factors.
- Open-Ended Questions: Qualitative data were collected through open-ended questions in the surveys, allowing participants to provide detailed insights, anecdotes, and suggestions related to tax challenges and policy evaluations.

## **Data Analysis:**

- Quantitative Analysis: Statistical analysis was conducted on the quantitative data obtained from the surveys to identify patterns, trends, and correlations in stakeholders' responses.
- Qualitative Analysis: Thematic analysis was employed to analyze the qualitative data derived from open-ended survey questions. This process involves identifying recurring themes, categories, and patterns in stakeholders' narratives regarding tax challenges and policy evaluations.

## **Ethical Considerations:**

Informed Consent: Participants were provided with clear information about the research objectives, procedures, and their rights as participants. Informed consent was obtained from all participants prior to data collection.

Confidentiality: Measures were implemented to ensure the confidentiality and anonymity of participants' responses. Data was stored securely and only accessed by authorized researchers.

## **Limitations:**

Sampling Bias: Convenience sampling may result in a biased sample, limiting the generalizability of findings. Efforts were made to mitigate bias through diverse recruitment strategies.

Online Platform Constraints: Reliance on an online information gathering system may exclude individuals without internet access or technological proficiency. Attempts was made to address this limitation through alternative data collection methods, if feasible.

## **DATA ANALYSIS**

The research delved into the methodologies employed by the Tanzania Revenues Authority (TRA) in formulating tax estimates, with a specific focus on various parameters such as the size of the business, its age, ownership structure, industrial sector, and location. The aim was to ascertain whether TRA's tax estimations appropriately accounted for these factors.

Size emerged as a critical determinant, with 85% of stakeholders expressing concern that TRA's tax estimates did not adequately reflect the varying sizes of businesses, suggesting a potential discrepancy in the tax burden imposed on businesses of different scales. Similarly, age garnered significant attention, with 80% of respondents questioning whether TRA's estimations appropriately adjusted for the developmental stages of businesses, indicating a potential oversight in accounting for the evolving financial capacities and obligations of enterprises over time.

Ownership structure also emerged as a pertinent consideration, with 87% of stakeholders indicating doubts regarding TRA's consideration of this factor in tax estimations. This suggests a perceived lack of alignment between TRA's estimations and the unique financial dynamics associated with different ownership structures, such as sole proprietorships versus corporations.

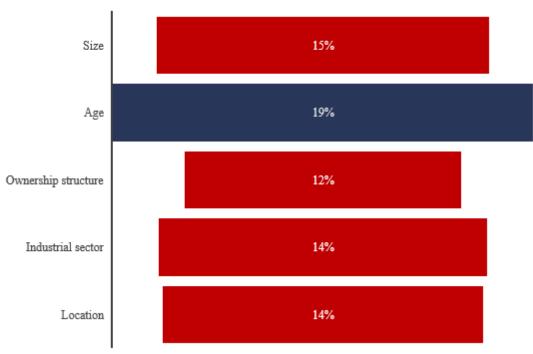
Moreover, stakeholders raised concerns about TRA's treatment of the industrial sector and location in tax estimations. While only 14% explicitly stated that TRA appropriately factored in industrial sector considerations, an overwhelming majority of 85% expressed skepticism. Similarly, regarding location, 85% of respondents questioned whether TRA's estimations sufficiently accounted for geographical disparities in business environments and economic conditions, suggesting potential discrepancies in tax burdens across different regions.

Overall, the findings underscore a prevalent sentiment among stakeholders that TRA's tax estimates may not comprehensively consider the diverse parameters outlined, potentially leading to inequities in tax burdens among businesses. Addressing these concerns could entail refining TRA's methodologies to better accommodate the varying characteristics and contexts of businesses, thereby promoting fairness and efficiency in tax assessment and collection processes.

Tax burden on business income differ by business

	YES	MAYBE	NO
Size	15%	1%	85%
Age	19%	1%	80%
Ownership	12%	1%	87%
structure			
Industrial sector	14%	1%	85%
Location	14%	1%	85%

## Tax burden on business income differ by business



This provided insights stakeholders' perspectives on two crucial aspects of Tanzania's tax policies: the evaluation of tax burden to attract investment and the assessment of the consistency of the actual tax burden. Let's delve deeper into each of these points:

## **Evaluation of Tax Burden to Attract Investment:**

The responses reveal that 49% of stakeholders believe that the Tanzania government assesses the level of tax burden effectively to attract investment. This indicates a moderate level of confidence among stakeholders in the government's ability to balance taxation with investment incentives.

On the other hand, 47% express concerns that the government might not adequately evaluate the tax burden, suggesting potential apprehensions about the competitiveness of Tanzania's tax regime in attracting investment.

The 4% who responded "MAYBE" reflect a degree of uncertainty or neutrality among stakeholders regarding the government's efforts in this regard. This uncertainty could stem from factors such as the complexity of assessing tax burden's impact on investment decisions or limited visibility into government policies and actions.

## **Evaluation of Consistency of the Actual Tax Burden:**

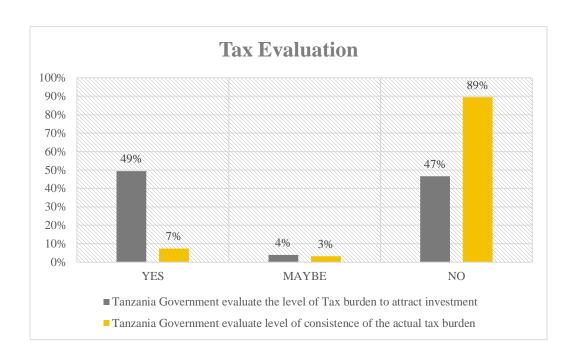
Only 7% of stakeholders believe that the Tanzanian government effectively evaluates the consistency of the actual tax burden. This suggests a widespread perception that there may be shortcomings in ensuring a stable and predictable tax environment for businesses.

A significant majority of 89% express doubts about the government's assessment of tax burden consistency. This high level of skepticism indicates widespread concerns among stakeholders regarding fluctuations or unpredictability in tax policies and enforcement, which could negatively impact business planning and operations.

The 3% who responded "MAYBE" indicate a small segment of stakeholders who are unsure about the government's effectiveness in evaluating tax burden consistency. This uncertainty could stem from a lack of clear criteria for assessing consistency or limited transparency in government practices related to tax policy formulation and implementation.

While there is some confidence in the government's efforts to evaluate tax burdens for investment attraction, there are significant concerns about both the effectiveness and consistency of these evaluations. Addressing these concerns could be crucial for enhancing investor confidence, promoting economic stability, and fostering sustainable growth in Tanzania.

	YES	MAYBE	NO
Tanzania Government	49%	4%	47%
evaluate the level of Tax			
burden to attract investment			
Tanzania Government	7%	3%	89%
evaluate level of consistence			
of the actual tax burden			



## TAX REFORM AND POLICY PLANNING

This research provided insights key insights regarding the Tanzania Revenue Authority's (TRA) approach to tax estimation and the Tanzania government's evaluation of tax burden:

## **Complexity of Tax Estimation Parameters:**

The research underscores that TRA considers various parameters such as business size, age, ownership structure, industrial sector, and location in its tax estimation processes.

However, stakeholders express significant doubts regarding whether TRA adequately accounts for these parameters in its estimations, suggesting potential discrepancies in tax burdens across different business profiles and locations.

## **Concerns about Tax Burden Equitability:**

Stakeholders raise concerns about the equitability of tax burdens, particularly regarding the size, age, ownership structure, industrial sector, and location of businesses.

There is a prevailing sentiment that TRA's estimations may not comprehensively consider the diverse characteristics and contexts of businesses, potentially leading to inequities in tax burdens among enterprises.

## Government's Role in Tax Policy:

Stakeholders also express views on the Tanzania government's role in evaluating tax burden and its impact on investment attraction and tax burden consistency.

While there is moderate confidence in the government's ability to assess tax burden for investment attraction, there are widespread doubts about its effectiveness in ensuring the consistency of the actual tax burden.

## **Calls for Policy Refinement:**

The data underscores the importance of refining tax policies and assessment methodologies to better accommodate the varying characteristics and contexts of businesses.

Addressing stakeholders' concerns about the equitability and consistency of tax burdens could promote fairness, efficiency, and investor confidence in Tanzania's tax regime.

Hence, the information suggests a need for enhanced transparency, consistency, and effectiveness in TRA's tax estimation processes and the Tanzanian government's evaluation of tax policies. Addressing these concerns could contribute to a more equitable, predictable, and conducive business environment for enterprises in Tanzania.

## **CONCLUSIONS AND WAY FORWARD**

Based on the insights gleaned from the information provided, several conclusions can be drawn regarding the Tanzania Revenue Authority's (TRA) tax estimation processes and the Tanzanian government's evaluation of tax policies:

## **Need for Enhanced Consideration of Business Characteristics:**

- The data indicates that stakeholders have concerns about the adequacy of TRA's consideration of
  various parameters such as business size, age, ownership structure, industrial sector, and location
  in its tax estimation processes.
- Conclusion: There is a clear need for TRA to enhance its understanding and incorporation of diverse business characteristics into its tax estimations to ensure equitable tax burdens across different types of enterprises.

## **Importance of Government Oversight and Consistency:**

- Stakeholder's express doubts regarding the government's effectiveness in evaluating tax burden for investment attraction and ensuring consistency in tax policies.
- Conclusion: There is a critical need for the Tanzanian government to strengthen its oversight mechanisms and policy frameworks to better evaluate tax burden impacts on investment and ensure the consistency and predictability of tax policies over time.

## **Call for Policy Refinement and Transparency:**

- The data insights stakeholders' calls for policy refinement to promote fairness, efficiency, and investor confidence in Tanzania's tax regime.
- Conclusion: There is an urgent need for TRA and the Tanzania government to engage with stakeholders, enhance transparency in tax policy formulation, and refine tax assessment methodologies to address stakeholders' concerns and foster a conducive business environment.

## Way forward:

## **Stakeholder Engagement and Consultation:**

TRA and the Tanzania government should actively engage with stakeholders, including businesses, industry associations, and tax experts, to solicit feedback and input on tax policies and estimation methodologies.

## **Review and Refinement of Tax Estimation Processes:**

TRA should review and refine its tax estimation processes to ensure that they adequately consider the diverse characteristics and contexts of businesses, including size, age, ownership structure, sector, and location.

## **Enhanced Government Oversight and Policy Consistency:**

The Tanzania government should strengthen its oversight mechanisms to evaluate tax burden impacts on investment and ensure the consistency and predictability of tax policies.

## **Transparency and Communication:**

TRA and the government should enhance transparency in tax policy formulation and implementation, providing clear guidelines and explanations for tax assessments and changes in tax policies.

## **Capacity Building and Training:**

TRA should invest in capacity building and training for its staff to ensure proficiency in applying refined tax estimation methodologies and effectively communicating with taxpayers.